

# Travel and Tourism 2024-2025

YEAR	Focus	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2	
10	<b>Component 1</b> – Travel and Tourism organisations and destinations.	Learners will investigate travel and tourism organisations in the UK, their ownership, aims, key products and services, and how they work together. They will explore the role of different consumer technologies within the travel and tourism industry. Learners will understand the different types of tourism and different types of visitor, and will investigate the features of and routes to popular tourist destinations		Pearson Set Assignment – Controlled assessment		<b>Component 2</b> – Learners will investigate how organisations use market research to identify travel and tourism trends and identify customer needs and preferences. They will apply their understanding by exploring how specific needs are met by organisations and how travel planning meets customer needs and preferences.		
	<b>Assessments:</b>	Learning Check 1: Learning aim A	Learning Check 2: Learning aim B	Learning Check 3: PSA	Learning Check 4: PSA	Learning Check 5: Learning aim A&B	MOCK EXAMS: N/A	
	<b>Extra-Curricular:</b>	Vocational Period 6 after school		Vocational Period 6 after school		Vocational Period 6 after school		
	<b>Home Resources:</b>	Visit MS Teams Class Page						
11	<b>Component 2</b> – Customer needs in Travel and Tourism	Pearson Set Assignment – Controlled assessment.		Component 3 – Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.		Component 3 – External exam		
	<b>Assessments:</b>	Learning Check 1: Design plan	MOCK EXAMS:	Learning Check 2: Respond to feedback	Learning Check 3: Respond to feedback	GCSE exams begin		
	<b>Extra-Curricular:</b>	Vocational Period 6 after school						
	<b>Home Resources:</b>	Visit MS Teams Class page						